



The Best Gifts

Thanksgiving, like any major holiday, brings into focus how quickly a year passes by. It's especially obvious when young children are present in our lives. My, how they grow up in one year! I think we all enjoyed the record-breaking warmth of the day, except for that nagging problem of climate change, that turkey in the room we can no longer afford to ignore. My, how quickly our climate is warming!



I wanted to share this brief video, ["The Soil Story"](#), that connects our work at NRC with the potential we have in Nebraska to contribute to a big part of the climate change solution. It has to do with how compost can greatly enhance soil's ability to sequester carbon. Communities with strong recycling programs will inevitably want to divert their organics, too. "Re-soiling", just as with re-cycling, utilizes the embodied value in food and other organic materials instead of wasting it through unceremonious burial in the landfill.

As we travel around the state in 2018 in support of recycling programs, we will also be gathering ideas about how we can help Nebraska communities remove barriers to organics collection and processing. Looking forward to our future discussions!

There is still one last beloved holiday of the year, highly commercialized, that produces mountains of waste, most of which ends up you-know-where. Try as we might, it has a tendency to divert our focus from the things we treasure most of all - fun experiences with the people we love. If you feel this way too, here are some ideas you'll appreciate: [15 Tips for Commercial-Free, Fun-Filled Family Holidays](#).

From our staff to yours, our families to yours, all our best wishes!
Julie

Wednesday, December 13
11 am - 12 pm
Super Saver
2525 Pine Lake Road, Lincoln



The Nebraska Recycling Council, in partnership with Super Saver at 27th and Pine Lake Road, will host a Talk and Tour on Wednesday, December 13 at 11:00 a.m. to learn about Super Saver's recycling and composting programs. Visiting each department, we will learn how materials are being diverted from the landfill, overall diversion rates, and cost savings benefits. NRC will have our new publication, "Materials Management for the Retail and Merchandise Sector: A Best Practices Guide to Waste Reduction and Recycling" available for all attendees. Registration is required.

[REGISTER](#)

Webinar: Best Management Practices for Retail - featuring Eagle Printing & Sign -



NRC will host a free webinar on Wednesday, December 20th from 11:30 am - 12:30 pm about best practices for waste reduction and recycling in the retail sector, featuring Eagle Printing & Sign. You will learn about their sustainable business practices, environmentally friendly products, efforts towards zero waste, and how they are committed to reducing their environmental impact.

Matt Ashmore earned a B.S. in Resource Conservation from the University of Montana, and a J.D. from the University of Nebraska College of Law. He has spent much of his professional life in the printing industry, after teaching science to secondary and post-secondary students for a brief period. Matt is now the second generation owner of Eagle Printing and Sign, and has had a lifelong interest in environmental issues and sustainable living.

[REGISTER](#)

Win a \$25 HopCat Gift Card!

Have you read one or all of our case studies? Take our 2-question survey to provide some feedback on them, and you will be entered into a drawing to win a \$25 HopCat gift card. Survey closes Thursday, December 21st and the winner will be notified by email. Take the survey today!

Haven't read our 2-page case studies yet? Find them here:

[Recycling in Restaurants & Bars: HopCat Lincoln](#)

[Recycling in Schools: Lincoln Public Schools](#)

[Recycling in Offices: J.A. Woollam Co.](#)

**START
SURVEY**



Webinars & Events

[The Role & Need for Sustainability Planning in Small and Mid-size Cities](#)

Thursday, Dec 7 | 3:30pm | SLPS

[Recycle Holiday Lights Drive](#)

Nov 15, 2017 - Jan 8, 2018 | Benefits Eastridge Elementary PTO

[Scrap Metal Drive](#)

Nov 15, 2017 - April 22, 2018 | Benefits Lincoln Public Schools



Articles of Interest

[The Renewal Workshop](#)

Renewed apparel - a new kind of apparel company.

[Proponents say 'Zero Waste' act unlocks economic opportunity](#)

Rep. Keith Ellison introduces zero waste legislation in House of Representatives.

[Green Event Guide](#)

This Green Events Guide is designed to help individuals and groups who typically volunteer, without the services of a professional event planner, to put on sustainable events at a community scale.



Nebraska Recycling Council

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www.NRCNE.org

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