The Least We Can Do

The Nebraska Recycling Council supports best practices for the recycling industry and its various constituents- from haulers, processors, landfills, municipalities, and businesses- to individual users.

We support recycling, not because it's the best we can do, but because it's the least we can do.

While recycling is needed and beneficial, it's value pales in comparison to avoiding waste in the first place. Because, after all, when we recycle, we are recycling our "waste".

A significant impact could be achieved through smarter product and packaging design, and sharing-economy models that eliminate the need for ownership of more stuff. We've already seen successful examples, like Springo water stations that eliminate the need for water bottles during events, and sharing models like Uber, BCycle and airbnb.

While NRC promises to work hard to improve recycling systems in Nebraska, we know that ultimately, minimizing waste will have a bigger impact than managing it, and we need to keep that in mind.

All my best,
Julie

P.S. NRC members: 1) Don't miss the opportunity to shine a light on your accomplishments and get statewide recognition by applying for one of our Annual Awards. The deadline is July 21st. 2) Schedule your "on-site review", a waste assessment that can refresh your recycling program and bring it up to date on the latest and greatest best practices.
With the Internet of Things (IoT) entering every facet of our lives, it should be no surprise that smart technology has entered the waste and recycling services market. From route optimization to curbside cart tracking and communication, new technologies are being employed that create efficiencies, provide a safer environment for employees, and help manage assets.

Join the Nebraska Recycling Council on Tuesday, July 18 at 3:00 p.m. to hear from some leaders in the field, including Rubicon Global and Cascade Carts. This webinar will be of interest to hauling companies and municipalities. Don’t miss out and find yourself standing in the 20th Century technology dump!

To register: https://register.gotowebinar.com/register/2265589172691462915

Grant Opportunities for Communities

Is your community ready to implement curbside recycling, or expand or start a new recycling program? Grant opportunities are available!

The Recycling Partnership, a national nonprofit, offers competitive grants annually to help counties, municipalities, tribes, and solid waste authorities upgrade to cart-based curbside recycling collection. Communities with 4,000 or more households can receive funding support for purchasing new carts, educational materials, and technical assistance. Find more information here: http://recyclingpartnership.org/the-recycling-partnership/

NRC’s Recycling Equipment Grants are quick-turnaround grants to assist with the purchase of recycling equipment for communities, businesses, schools, and organizations. Up to $15,000 in funding is available to help purchase equipment such as balers, forklifts, recycling trailers, and recycling carts, containers, or bins. Applications are accepted on a rolling schedule, and reviewed monthly. Find more information here: http://www.nrcne.org/equipment-grants

Part-time Administrative Assistant

NRC is seeking a motivated, detail-oriented, highly organized Administrative Assistant to work 15-20 hours per week. Starting pay is $14/hour, with flexible scheduling 4-5 days/week, Monday-Friday between the hours of 8 am - 5 pm. Position begins
August 1, 2017 and reports to the Operations & Communications Director.


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**Webinars & Events**

Nebraska Safety Council HazWoper Refresher 8-Hour Course

The Secret to Managing a Successful Mandatory Recycling Ordinance (Webinar Recording)
[https://www.re-trac.com/the-secret-to-managing-a-successful-mandatory-recycling-ordinance-webinar/](https://www.re-trac.com/the-secret-to-managing-a-successful-mandatory-recycling-ordinance-webinar/)

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**Articles of Interest**

China limits imports of paper and plastics from U.S.

New end market for CRTs

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**Become a Member!**

Nebraska Recycling Council is a statewide 501(c)(3) nonprofit charitable organization, whose mission is to maximize the economic and environmental benefits of resource recovery in Nebraska. Visit our website at [www.NRCNE.org](http://www.NRCNE.org) and become a member or make a donation today.

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**Nebraska Recycling Council**

402-436-2384
[www.NRCNE.org](http://www.NRCNE.org)

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