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## July 2017 Newsletter



# NEBRASKA RECYCLING COUNCIL

## New Award Category for Annual Awards Luncheon

The Nebraska Recycling Council has added a new award category to the 2017 Annual Awards. **Waste Diversion Product of the Year** recognizes a company's product (or service) that eliminates or replaces hard-to-recycle materials that are likely to be landfilled.

Don't miss out on your opportunity to be recognized! **The awards application deadline has been extended to July 31, 2017 because of the new award.**

For more information and the application visit:

<http://www.nrcne.org/wordpress/wp-content/uploads/2017/05/2017-Award-Application-1.pdf>




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## LES Sustainable Living Festival

Join Nebraska Recycling Council on Canopy Street in Lincoln, and learn how you can help build an eco-friendly community! The LES Sustainable Living Festival is **Saturday, July 29th** from 9 am to noon in The Railyard, West Haymarket. NRC will be standing by our Zero Waste tents. Stop by to say hi and recycle your waste at the same time.



Festival goers can....

- Enjoy live music by Mighty Magic Pants, 10-10:45 a.m.
- Bring by your old electronics and recycle them at the Nebraska Recycles truck.
- Get an up-close look at Tesla roadsters.
- Snack on solar-cooked popcorn.
- Cycle through the latest and greatest in Lincoln's bike system, from innovative gear to a new bike-share program.

- Craft an art project out of recycled materials.
- Learn how textile sustainability starts at home.
- Pick up tips on easy ways to conserve water.
- See selected pieces from The Art Reach Project's "Cardboard Village" community art project.
- Understand the science behind composting, from organic home waste to worms.
- Find out how LES brings renewable energy to Lincoln through solar and wind technology.
- Discover much more.

For more information visit: <http://www.les.com/about-les/sustainable-living-festival>

## Hub and Spoke Pilot Program

With a grant from the Nebraska Department of Environmental Quality, NRC's newest project will begin this summer to create a Hub and Spoke pilot program for recycling in northeast Nebraska. The Hub and Spoke model works by creating regional recycling processing centers within larger communities that serve as the "hub," where material is sorted, baled, and sold to markets. Smaller communities with collection points are the "spokes" and deliver their recyclables to hubs for processing. The partnerships create a more durable, economical, and efficient materials handling system by consolidating larger volumes of recyclables and moving them more efficiently to markets.



With multi-community cooperation, the efficiency of Hub and Spoke creates potential for increased revenues and avoided costs, a wider range of materials that can be collected, and a more economically viable transportation system. It can provide access to recycling where there is none available, and increase participation where it already exists.

Hub and Spoke recycling addresses the challenges to having economically viable programs and access to recycling in even the most rural communities. It's NRC's aim to create a successful pilot program that can be replicated in regions throughout Nebraska.

## Webinars & Events

Waste & Recycling Industries Smart Technology Webinar

<https://register.gotowebinar.com/register/2265589172691462915>

Engaging the Campus to Improve Recycling Participation Webinar

<http://curc3r.org/august2017-webinar/>



## Articles of Interest

Will Sagar: Get the numbers to sway City Council on recycling  
<https://resource-recycling.com/recycling/2017/07/05/in-my-opinion-get-the-numbers-to-sway-city-council-on-recycling/>



Lincoln's Mayor offers environmental action plan with goals for energy savings, stewardship  
[http://journalstar.com/news/local/govt-and-politics/mayor-offers-environmental-action-plan-with-goals-for-energy-savings/article\\_f4e0e241-1bc9-55b1-a3e2-a3974b627cbe.html](http://journalstar.com/news/local/govt-and-politics/mayor-offers-environmental-action-plan-with-goals-for-energy-savings/article_f4e0e241-1bc9-55b1-a3e2-a3974b627cbe.html)

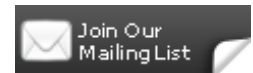
## Become a Member!

[▶ DONATE NOW](#)

Nebraska Recycling Council is a statewide 501(c)(3) nonprofit charitable organization, whose mission is to maximize the economic and environmental benefits of resource recovery in Nebraska. Visit our website at [www.NRCNE.org](http://www.NRCNE.org) and become a member or make a donation today.



**Nebraska Recycling Council**  
 402-436-2384  
[www.NRCNE.org](http://www.NRCNE.org)



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Nebraska Recycling Council, 610 J Street, Suite 300, Lincoln, NE 68508

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