Rubbermaid's Recycling Solutions Vehicle is Coming to Lincoln

Stop by the Nebraska Recycling Council parking lot after lunch on Monday, September 25th and see the Rubbermaid Recycling Solutions Vehicle. Learn about the latest recycling technologies and production solutions, and check out the demos. Enjoy some cookies and beverages as you make plans for the upcoming Lincoln cardboard ban and get ideas for your business, 610 J Street, 12:30-2:30 pm.

Lessons from our HopCat Lunch & Learn

From plate waste and kitchen scraps, to packaging and supplies, restaurants produce a large volume and variety of waste. It's a complicated waste stream, but last month’s Lunch & Learn with HopCat-Lincoln gave insight into how an admirable 90% waste diversion rate can be achieved.
starts with having management on board, and certainly helps to have sustainability as a core value in your mission. Other tactics HopCat uses are an employee training program that emphasizes (and tests) materials management for waste reduction; bins throughout the restaurant that are co-located and color-coded for recycling, composting, and landfill; and a Green Team composed of 7 staff members, that regularly monitors the containers for contamination and sends staff reminders on common mistakes found.

Check out our newest publication, Recycling in Restaurants & Bars: A Case Study, for more on implementing waste reduction programs. Also, our next webinar on September 26th is a chance to hear from HopCat's parent company, BarFly Ventures, and to learn more about the products they use, staff training and education, green team engagement, and initiatives to protect and conserve fresh water. Register for the webinar HERE.

Scottsbluff Zoo Reports Recycling Success from "Twinning the Bin"

Riverside Discovery Center has seen an uptick in recycling after "twinning the bin", that is, pairing a recycling bin with every trash bin throughout the zoo. The new bins were purchased thanks to a NRC Recycling Equipment Grant funded by the Nebraska Environmental Trust.

The zoo has recycled nearly twice as much since the new bins and signage were installed. Their old, mismatched and squirrel-damaged bins were seldom filled, but with this improvement, they are optimistic about the long-term effect on recycling. It reflects their primary purpose of species and environmental conservation, and they continue to make new and exciting improvements to their grounds, exhibits, and programs. See the full Star-Herald article HERE.

If you'd like to learn more about NRC's Recycling Equipment Grants, follow me.

Meet the Keynote of our 2017 Annual Meeting
Ellen Martin - Vice President for Impact and Strategic Initiatives, Closed Loop Partners

As Vice President for Impact and Strategic Initiatives, Ellen tracks progress and impact of the Closed Loop portfolio and generates actionable insights for investors, municipalities, and industry. Over the past several months, she has been leading an industry-wide study on the capital landscape for circular infrastructure in the US.

Prior to joining Closed Loop Partners, she was a strategy consultant and partnerships director with FSG, the social impact consulting firm co-founded by
Harvard economist Michael Porter. Her clients included major corporations, foundations, governments, and nonprofits. During this time, she led the research team behind Fortune's inaugural "Change the World" list, featuring $1Bn+ companies addressing global challenges through profitable business models. Ellen has also advised numerous successful social enterprises, including Revolution Foods, and served for 10 years on the advisory board of the Global Social Venture Competition.

Read how Ellen believes [We will close the loop on waste by 2030](https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1128859865440&format=html&print=true).

### Webinars & Events

**Webinar: Heartland Businesses Achieve Savings with Pollution Prevention Interns**

Thursday, September 21, 2017 | 1:30-2:30pm

Heartland businesses provide stories of the successes and savings achieved by using Pollution Prevention Interns for summer projects. These trained students bring expertise to increase efficiency, save water, energy, and materials, and save money. This webinar features several projects accomplished within the last few years by pollution prevention interns and the impact of the projects. [REGISTER](#)

**Webinar: Best Management Practices for Restaurants & Bars**

Tuesday, September 26, 2017 | 9:30-10:30am

Learn about BarFly Ventures' (HopCat's parent company) waste diversion program and how they strive to compost and recycle up to 90% of their total waste stream. [REGISTER](#)

**Household Hazardous Waste Collection Day**

Saturday, September 30, 2017 | 9am-1pm | Lincoln Industries, 600 W. "E" St, Lincoln, NE

Hazardous products that are no longer useful must be disposed of properly. If you are a resident of Lancaster County, you may dispose of unwanted household hazardous waste products at one of the Health Department’s mobile collection events.

**2017 NRC’s Annual Awards Luncheon & Workshops**

Thursday, October 19, 2017 | 8am-1pm | The Country Club of Lincoln

Join us to recognize businesses, communities, and organizations that are leading the way. Attend a workshop and hear from Ellen Martin, our keynote speaker from Closed Loop Fund. [REGISTER](#)

### Become a Member!

Nebraska Recycling Council is a statewide 501(c)(3) nonprofit charitable organization, whose mission is to maximize the economic and environmental benefits of resource recovery in Nebraska. Visit our website at [www.NRCNE.org](http://www.NRCNE.org) and become a member or make a donation today.