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## THINKING IN SYSTEMS

REGISTER

### Why should you attend Nebraska Recycling Council's Annual Awards Luncheon and Workshops?

Materials recovery is changing rapidly. Some are calling for a move towards sustainable materials management, and away from our traditional weight-based system. The three-year effort by China to restrict imports of secondary materials has disrupted global recycling systems, including those in the U.S. Midwest.

To make matters worse, China has announced tariffs of 25% on OCC, other fiber, scrap plastics and various metals from the United States starting on August 23 in response to tariffs imposed by the U.S. also set to begin the same day. The American recycling system going forward will be much different than historical materials recovery efforts.



Keynote speaker Jerry Powell keeps a close eye on all of these developments as the owner of three preeminent magazines serving the recycling industry. Resource Recycling, Plastics Recycling update, and E-Scrap News spotlight the latest developments in the industry. Mr. Powell also aids in the management of three annual conferences, the E-Scrap Conference, the Plastics Recycling Conference, and the Resource Recycling Conference, some of which are the world's largest in their fields. NRC staff has attended the Resource Recycling Conference and we give it rave reviews.

Prior to his publishing career, Jerry founded and managed a recycling consulting firm for a decade, and founded and managed a recycling business in Portland, Oregon for more than eight years. He is past three-time chair of the National Recycling Coalition and the three-time chair of the board of a state recycling association. A well-seasoned keynote, Jerry has spoken on waste management and recycling issues in 48 states, five Canadian provinces and seven foreign countries.

[REGISTER HERE!](#)

### FREE Upcoming NRC Webinars

NRC has a series of exciting, free webinars lined up in the coming months, covering the hub & spoke recycling model, building sustainable business in Nebraska, and waste reduction methods backed by the social marketing framework. Feed your brain while you feed your tummy. Join us for these webinars over your lunch hour to learn from our expert presenters.

Get more information about the webinar topics and presenters on our website at [www.nrcne.org](http://www.nrcne.org)

**AUGUST 28th | [REGISTER](#)**

*"Hub & Spoke - A Recycling Model for Rural Communities"*

SEPTEMBER 6th | [REGISTER](#)

"Identifying & Engaging Future Environmental Leaders"

OCTOBER 18th | [REGISTER](#)

"Sustainable Business in Nebraska: Building an Ecosystem"

NOVEMBER 15th | [REGISTER](#)

"Waste Reduction - the forgotten R"



Feed your brain.

Check out our past webinars [HERE](#).

## 40 Under 40 Winners NRC is Proud to Know

Earlier this year, Waste360 announced their 40 Under 40 Award Winners and we are very pleased to share that two NRC affiliates were among the cohort of change-makers, innovators, and leaders who are shaping the future of the waste and recycling industry. Kate Bailey, Director of Eco-Cycle Solutions and Michelle Goth, Ripple Glass General Manager were both recognized as "inspiring and innovative professionals under the age of 40 whose work in waste, recycling and organics has made a significant contribution to the industry."

Waste <sup>(360)</sup>  
**40**  
UNDER 40



Michelle Goth and Ripple Glass closed the loop on a critical market for glass in the Midwest, establishing a collection network to more than 80 communities in eight states--including several communities in Nebraska such as Wayne, Omaha, and Lincoln. Last year, they were also awarded NRC's End Market of the Year award at our Annual Luncheon. Check out more of Michelle's work and Ripple Glass [HERE](#).

Kate Bailey is recognized internationally as a leader on zero waste, consulting and presenting on the topic for communities from "Nebraska to Nepal." Kate's been a consulting partner on several of NRC's projects, and has brought a wealth of resources, expertise, and insight to our work. Read her interview with Waste360 [HERE](#).

## Webinars & Events



Sustainability in the Built Environment: Why Materials Matter?  
Webinar | Thursday, August 23rd | 12:00 - 1:30 pm | [REGISTER](#)

[Metrics - What is Practical, What is Useful, and Where are Metrics Going?](#)

Webinar | Wednesday, August 29th | 2:00 - 3:15 pm | [REGISTER](#)

National Recycling Coalition Awards Nominations  
Due September 7th | [APPLY](#)

## Articles of Interest



[Good Deeds: Grant buys recycling equipment; Benson woman honored for sustainability work](#)

*NRC affiliates make a difference in Omaha*

[Down with upcycling?](#)

*A common litmus test for the circular economy is answering the question "What happens next?"*

[Phoenix solicits proposals for plastics processing facility](#)

*The city's solicitation is unique in that it seeks to create plastic processing infrastructure rather than simply contracting with a private entity's existing facility.*

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