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Feeling the holiday pressure?

Black Friday and Cyber Monday are looming, and December is not far behind. But...

We've got the antidote!

Let's get together for some hot apple cider, homemade popcorn, and idea sharing at the Nebraska Recycling Council office on Tuesday, November 27th (Giving Tuesday).

We'll have our Plastics Pledge to sign, some cards that you can take to your favorite restaurants to encourage them to reduce their plastic straw use, and some good conversation. Like, how can we partner with each other or change the rules to make a bigger impact on the 3 Rs - Reduce, Reuse, and Recycle??

We have the cider, we have the popcorn, we have the place. Now we just need you, our friends. Here are the details:

WHAT: Giving Tuesday Gathering

WHERE: Nebraska Recycling Council, 3800 VerMaas Place, Suite 102

DATE: Tuesday, November 27, 2018

TIME: 3:00 - 4:00 PM



P.S. Donations will be accepted but not expected (\$50+ donors will receive a gift of a reusable to-go container)

and bag! Available for pickup or mailing in December).



Let's hang out and get to know one another better.

See you there!

Julie, Heather, Megan, & Beth

Take NRC's Plastics Pledge!



Make a pledge this month
TO FIGHT PLASTIC WASTE

PLASTICS
PLEDGE

TAKE THE PLEDGE

FREE webinar:

Impacting School Sustainability from the Top Down and the Bottom Up

**Tuesday, December 4th
12:00 PM - 1:00 PM**

We are bombarded daily with techniques that are new, innovative and offer change, but do we really need to re-invent the wheel every time a new idea comes out? From the educational archives of Keep America Beautiful to the new Pepsico tool box, Chris Vail, Executive Director of nationally award winning Keep Keith County Beautiful, will present guidelines, practices and methods that assist our communities in striving to recycle more, waste less and focus on source reduction.



Chris Vail has been the Executive Director of Keep Keith County Beautiful for 5 years. Keep Keith County Beautiful is her first foray into the nonprofit world after being a business owner of a promotional fulfillment company for 25 years in Colorado. Chris has a BSC in Marketing and Organizational Communications from Ohio University and has worked for Procter and Gamble in brand management, Vail Associates in communications, and Metro Networks in corporate development before starting her own company.

For the five years she has run KKCB, her affiliate has won three national Keep America Beautiful awards, numerous state environmental awards and the Youth Advisory Committee in Ogallala, the Prairie View Green Team has finished in the top 10 in the nation for school recycling, with a first place finish in 2015.

Mike Apple, Superintendent of Ogallala Public Schools, holds a B.A. from Peru State College, an M.A. from UNK in secondary education and a Specialist degree in Superintendency from University of Nebraska, Kearney. In addition to Education and Secondary Principal Endorsement certifications, Mike has served as a



superintendent for over 10 years in Trenton and Ogallala, and was a principal for more than 20 years. Starting out as a teacher in 1986, Mike has dedicated his life to achieving excellence in his schools and his students. Mike sits on boards of many professional organizations, including Chair of the Nebraska Council of School Administrators.

[REGISTER](#)

Leading Organizations in Lincoln are Recognized for their Recycling Efforts

As part of a city-wide effort to keep waste from going to the landfill, the City of Lincoln's Recycling Office has awarded a number of local organizations with certification of their high levels of recycling and/or composting.

Three businesses have achieved the Zero Waste level -- Carson+Co Global, Lincoln Running Company and The Printer.

The City has also awarded eleven Gold-level designations -- Arbor Day Foundation; Assurity Life Insurance; Embassy Suites by Hilton; Gamma Phi Beta; Goodwill Industries; HBE; House of Flowers; NeighborWorks Lincoln; Region V Systems; Star City Heating & Cooling; and Zipline Brewing.



The program has four leadership levels depending on the percentage of their waste that they recycle or compost:

- Bronze - 20 to 39 percent
- Silver - 40 to 59 percent
- Gold - 60 to 89 percent
- Zero Waste - 90 percent or more

As a member of the Nebraska Recycling Council (NRC), you are dedicated to recycling and waste diversion. If you are a Lincoln business or non-profit with a recycling program, earn recognition for your organization - apply online at recycle.lincoln.ne.gov/recognition and join this network of community leaders to showcase your teams' values and culture.

Along with your NRC member recycling assistance, the City of Lincoln also provides free, onsite waste reduction and recycling assistance. To learn more and apply for assistance, click [here](#), and for questions about the program email recycle@lincoln.ne.gov.

Webinars & Events



[Visit us at CCC Columbus](#)

Saturday, Nov 17th | America Recycles Day event at the men's b-ball game

[Giving Tuesday Gathering](#)

Tuesday, Nov 27th | 3-4 pm | 3800 VerMaas Pl, Ste 102, Lincoln

[Hefty® EnergyBag® program webinar](#)

Wednesday, Dec 12th | 10-11 am | [REGISTER](#)

Articles of Interest

[5 ways companies can act on the latest dire climate warnings](#)

Companies must lead the way, and they must lead now.

[How to run a profitable MRF in today's market](#)



At this moment, when MRFs and communities on the coasts are feeling the direct impact of China's National Sword policies, best-in-class MRF operators like Lakeshore, Eureka, FirstStar Fiber and Scott County in the Midwest are weathering the storm.

Did a friend forward this to you?

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Nebraska Recycling Council | 402-436-2384 | www.NRCNE.org

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