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Kimball saves taxpayer dollars by recycling more

This interview is part of a series of interviews with NRC members. The purpose is to provide insights into materials management programs and best practices of member municipalities, businesses, and service providers.

Earl (Spud) Rowley is executive director of Keep Kimball Beautiful and manager of the Kimball Recycling Center. He has been in this position since February 2017. Recently the City of Kimball Board of Public Works compiled data about the city-owned landfill and compared it with data from the Kimball Recycling Center to calculate the savings or loss their recycling program provided to taxpayers in 2018.

In order to provide the best analysis, they calculated not only direct operational costs at the landfill, but also the annualized value of the landfill space not needed because of recycling. Then, they subtracted the costs of operating the recycling center, including the City's contributions of labor, equipment, and utilities. The recycling program provided a net savings of nearly \$22,000 in 2018. A total of 622,031 lbs. was collected and processed at the recycling facility, saving 2.25 years in landfill space valued at \$298,084.00. Considering the challenges recycling programs have weathered in recent times, this is truly impressive. It counters the prevailing notion that it's cheaper to landfill.



[READ THE INTERVIEW](#)

ANNUAL AWARDS LUNCHEON & WORKSHOPS



NRC's 2019 Annual Awards Luncheon & Workshops "Year of the Community" is a unique one-day event, packed with opportunities for individuals and organizations from all around Nebraska and the surrounding region. Registration is officially open, so join us Friday, October 4th for a workshop or two, the vendor trade show, and luncheon showcasing keynote Scott Mouw and this year's award winners.

THE LINEUP



KEYNOTE SPEAKER

Scott Mouw, *Senior Director of Strategy and Research at The Recycling Partnership*

BUSINESS WORKSHOP

"Managing Change and Measuring Performance" with *Brad Smith, Cindy Sketch, and Cliff Fleener*

COMMUNITY WORKSHOP

"How Grand Junction Bucked the Curbside Single Stream Recycling Trend" with *Merissa Snyder*

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INTERESTED IN SPONSORING?

Sponsors help make our annual meeting possible!
Each sponsor gets recognition before, during, and after the event.

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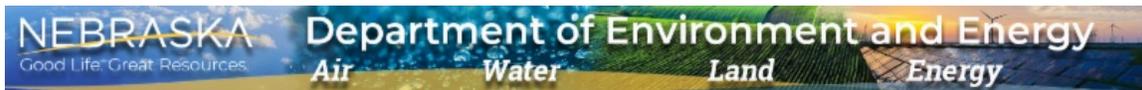
We are also accepting award applications through July, and vendor tables are going quickly!
Visit our site to learn more:

[LEARN MORE](#)



NRC Receives Waste Reduction and Recycling Incentive Grant (WRR Grant) from the Nebraska Department of Environment and Energy (NEDEE)

Announced by NEDEE in June, the Nebraska Recycling Council was awarded a WRR Grant that will fund a six-month project to build a community toolkit containing resources useful to rural municipalities. It will contain best practices in resource recovery systems, funding information for recycling programs, case studies, waste characterization methodologies, sample ordinances, analysis and decision-making tools. The purpose is to assist elected leaders, solid waste management professionals, and environmental advocates with achieving more cost-effective waste diversion systems in their community and region. In addition, NRC will continue its field work in northeast and north-central Nebraska counties to help establish hub and spoke systems and other beneficial systems for resource recovery.



Does your workplace have a giving program?

Workplace giving has been a key element in corporate philanthropy for more than a century. It is an easy, safe and cost-efficient way to make tax-deductible donations to the charities that you care about. Workplace giving not only benefits the participating charities, but also employees who become engaged in giving back. Studies have shown that a well-designed corporate social responsibility program can increase employee engagement, increase employee productivity, reduce turnover, and increase revenue. 30% of employee donors say the reason why they do not give through the workplace is because the causes they care about are not available as choices through their employer's giving program.



The good news, in Nebraska, there are more choices! Community Services Fund of Nebraska connects companies, employees, and Nebraska non-profits. They support employers in their efforts to increase community engagement, and they support employees and individual donors in their efforts to increase the quality of life in their community. Plus, their non-profit member organizations represent education, environment, social justice, animals, the arts, and more.

Payroll deduction is one of the most convenient ways to give, and it allows your donation to be spread throughout the year. Let Nebraska Recycling Council help get your business/organization started down the path of workplace giving (or expanding the options you already have). For more information contact Julie Diegel at 402-436-2384 x 1000 (jdiegel@nrcne.org) or Heather Creevan at 402-436-2384 x 1002



Community
Services Fund
of Nebraska

Choose Nebraska Recycling Council as your AmazonSmile charity of choice

Prime Day is July 15 & 16

Shop epic deals at smile.amazon.com and Amazon donates.

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With back-to-school shopping just around the corner and Christmas not far behind, shopping with AmazonSmile is one of the easiest ways you can help out Nebraska Recycling Council at no extra cost! Prime Day is also a chance to get some great deals and generate AmazonSmile donations to us.



Step 1: Go to smile.amazon.com

Step 2: Sign in with your Amazon account

Step 3: Choose Nebraska Recycling Council

Step 4: Shop like you normally would!

AmazonSmile is the same Amazon you know: same products, prices, and service. The only difference is: through AmazonSmile, they will donate 0.5% of the price of your eligible purchases to us. Easy-peasy!

SHOP

Webinars & Events



Beyond 34 Webinar: Realities and Opportunities in U.S. Recycling Infrastructure

Thursday, July 18th | 12-1pm | [Learn More](#) | [REGISTER](#)

Lithium Battery Recycling Workshop

Tuesday, July 30th | 1-4pm (tentative) | [EPA Region 7](#) office in Lenexa

Sustainable Packaging Coalition's SPC Advance 2019

October 7-9, 2019 | Denver, CO | [Learn More](#) | [REGISTER](#)

Articles of Interest



[It's a circular world: AI, robotics and chemical recycling are redefining a \\$110 billion industry](#)

2019 is shaping up to be a year of major innovations in the recycling industry as it becomes central to circular economy business models that major consumer goods companies and cities are deploying.

[ASTRX Review of Material Flow at MRFs and Reprocessors](#)

ASTRX developed the Navigating the Recycling System guide to serve as a resource to anyone interested in developing a better understanding of how a particular package flows through the five steps of the recycling system.

[With OCC plummeting, MRFs face tough decisions](#)

With the consistent downward movement, many recycling operations have begun to wonder where the true OCC pricing floor is, or if there even is a floor in the current market.

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