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Heather Creevan Named Executive Director

Nebraska Recycling Council (NRC) welcomes Heather Creevan as the new Executive Director, announced during the 2019 Awards Luncheon and Workshops on October 4, 2019.

Serving most recently as Deputy Director for NRC, Heather has been an integral part of this organization since before the merger of WasteCap Nebraska and Nebraska State Recycling Association to become the Nebraska Recycling Council in 2017. Looking back at the milestones NRC has accomplished since the merger and especially looking toward the future is exciting for Heather.



"It is truly an honor to be the incoming Executive Director," says Heather. "We have been working hard to lay the foundation of the organization and I am excited to take NRC to the next level. I am 100% dedicated to making a seamless transition, meeting the strategic plan goals, fundraising goals and advocacy goals based on our mission. I look forward to building on our statewide relationships through our fieldwork and services. I am eager to continue building our membership and providing opportunities for the members that we currently serve. My vision is to make NRC the one stop shop for your recycling needs and to provide assistance and resources to the entire state of Nebraska as is at the heart of our mission."

NRC will miss former Executive Director Julie Diegel as she retires this year. Julie has been a great leader, dedicated, passionate, and caring. It has been a pleasure to work with her.

As Julie passes the torch to Heather as Executive Director, she says, "No one works harder than Heather, no one cares more about crossing the finish line on time, no one knows every detail of this organization better than she does. Heather will be a phenomenal leader to take the Nebraska Recycling Council to the next level."

Congratulations, Heather Creevan, Nebraska Recycling Council Executive Director!

Six Organizations Take Home Nebraska Recycling Council Awards



Nebraska Recycling Council (NRC) held its Awards Luncheon and Workshops on October 4th, 2019 under the theme, “Year of the Community.” The aim of this annual fundraising event is to recognize the accomplishments of member organizations and provide learning opportunities for participants.

Keynote speaker, Scott Mouw of The Recycling Partnership described many positive outcomes that have emerged out of the current depressed recycling markets and shared the Partnership’s free, customizable tools to help improve recycling programs. Two Workshops, “Managing Change and Measuring Performance” and “How Grand Junction Bucked the Curbside Single Stream Recycling Trend” provided detailed, practical information, plus Q&A opportunities.



NRC wishes to congratulate all of the 2019 Award Winners, which are businesses and entities that demonstrate initiative and commitment to sustainability practices including waste diversion. Check out the brief videos created for each of the winners.



Washington County Recycling Association
Waste Diversion Project of the Year

This all-volunteer recycling processor has been in existence for nearly three decades.



City of South Sioux City
Waste Diversion Service of the Year

City management has focused on recycling and environmental improvement strategies with multiple benefits in public spaces.



Becton Dickinson Consumer Health Care - Holdrege
Green Team of the Year

Their green team’s improvements in the last 3 years have led to the successful recycling of 42 distinct waste streams.



**Benson Plant Rescue /
Community Produce Rescue**
Zero Waste Award

Over the past two decades, this nonprofit has recovered scores of tons of plant goods and eatable produce for nearly 100% reclamation of all materials.

Open Harvest Co-op Grocery
Commonwealth Award

Open Harvest has been meeting the needs of the community for more than 44 years, marketing goods from more than 80 local farm operations.

Valmont Industries
Member of the Year

This global company, headquartered in Nebraska, manufactures irrigation and infrastructure equipment worldwide and deploys internal green teams to institute environmental improvements.

CONGRATULATIONS AWARD WINNERS!

One more shout out to our sponsors and vendors, who helped make our event a success!



Open Harvest Co-op Grocery, Papillion Sanitation, Security Shredding Services, Tetrad Property Group, University of Nebraska Medical Center

American Recycling, Becton Dickinson & Company-Medical, Central States Telecom, City of Omaha Public Works, Crete Core Ingredients, DataShield Corporation, Eagle Printing and Sign, Engineering Solutions & Design, Inc., FBG Service Corporation, Hofeling Enterprises, Inc., Integrated Recycling, League of Nebraska Municipalities, Nebraska Innovation Campus, Nebraska Public Power District, O'Neill, Heinrich, Damkroger, Bergmeyer & Shultz, P.C., L.L.O., SOARINGroup, Verdis Group

VENDORS



Webinars & Events



[Paper Shredding and Electronic Recycling Event](#)
Dewey Park, Omaha, NE | October 12th | 9am - Noon

Participate in Lincoln's Climate Resiliency Planning
[Take this survey and share it with friends!](#) | Open until October 14th

[Electronic Waste Generation and Management and the Cost of Digitalization to the Environment](#)
Free Webinar | October 24th | Noon - 1pm | [REGISTER](#)

Articles of Interest



[Glass Recycling Coalition offers certification for MRFs](#)
The Glass Recycling Coalition launched a MRF Glass Certification Program to entice facilities to install glass cleanup equipment and implement procedures to produce higher quality material.

[Convincing people to live greener lives makes them less likely to support real climate policy](#)
To really reduce emissions, we need big, sweeping policies like a carbon tax. But as long as people think little actions like reducing energy consumption are equivalent, it will struggle to gain support.

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