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C&D Webinar and Mixer

Construction Waste Management Theory & Practice
Free Webinar Wednesday, March 6th | 12-1pm

[REGISTER](#)



Dan Hartsig
WasteCap Wisconsin

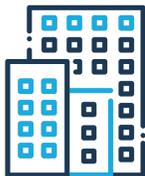


Brittney Albin
Lincoln Public Schools

Dan Hartsig of WasteCap Wisconsin will highlight the key characteristics of successful construction waste management planning, including the types and quantities of waste materials generated, the most cost-effective outlets for these materials, responsibility for oversight, and handling instructions needed to meet project goals. Brittney Albin will review the construction and demolition materials management policy of Lincoln Public Schools that requires all recyclable material such as wood, metal, and cardboard to be separated from trash during building and remodeling projects. Contract requirements, the oversight process, and outcomes on their building and remodeling projects will be shared.

Construction & Demolition Mixer
Free Event Thursday, March 21st | 3-4:30pm

[REGISTER](#)



On Thursday, March 21st, NRC will host a "Construction & Demolition Mixer" for builders, architects, haulers, and vendors at the Lancaster County Extension Office, 444 Cherrycreek Road in Lincoln from 3:00 – 4:30 p.m. Local vendors that accept a variety of scrap materials from builders will be on hand to provide information on what materials they accept, quality standards and tipping fee, if any. Light snacks and beverages will be provided. Registration strongly encouraged.

C&D MIXER VENDORS



This program is supported by the City of Lincoln's Recycling Education Campaign

Today is the Last Day to Register

Social Marketing Workshops: How to build an education and outreach campaign to advance behavior change

Social Marketing Workshops

ADVANCING BEHAVIOR CHANGE

Omaha, March 11



Grand Island, March 12

The Nebraska Recycling Council has partnered with the Social Marketing Association of North America to offer educational workshops about promoting social and behavior change for recycling and other environmental topics. Multiple marketing disciplines will be discussed but the focus will be on Social Marketing — not to be confused with social

media marketing like Facebook and Twitter. Participants will get an overview of the social marketing process, along with various tools, strategies, and case studies; learn some inexpensive research techniques; and create an outline of a marketing plan for a topic of their choosing.



What is social marketing?

Social marketing uses commercial marketing principles to influence human behavior for societal

good. Imagine an education and outreach campaign that is informed with research and tracked with metrics. By understanding how a priority audience sees the behavior we are promoting, including the benefits and any barriers that may stand in the way, we can implement a campaign that is informed and effective.

Who should attend?

Recycling organizations, haulers, recycling processors, communities with recycling programs, environmental organizations and activists, business and institutional sustainability managers, environmental health administrators



Workshop instructor:

Kelley Dennings, Founding President of the Social Marketing Association of North America - Kelley began her social and behavior change career in the recycling industry and then worked on forest conservation issues. She has conducted social marketing, social media, public relations and traditional advertising projects throughout her 20-year career. In 2018, she finished her master's degree in public health at the University of South Florida, where she became a certified social marketer.

Workshop Cost: \$25/person includes lunch (Nebraska Recycling Council members receive 10% discount)

**March 11
10am-2pm
Omaha Workshop**

REGISTER

**March 12
10am-2pm
Grand Island Workshop**

REGISTER

**(Free!) March 11
5-6:30pm
Lincoln Networking
Event**

REGISTER

NRC Joins Community Services Fund, a Workplace Giving Organization!



Nebraska Recycling Council is excited to announce that we are one of only three new member agencies adopted into the Community Services Fund (CSF) this year. CSF is a statewide federation of 70 nonprofit organizations working to enhance the quality of life in Nebraska.

CSF makes it easy for workplaces and employees to support positive change in their communities by making donations to this group of nonprofits through payroll deduction. They provide all the materials needed by employers, including an online giving/pledging option that can be customized. Workplaces that include Community Services Fund in their annual employee giving programs, such as United Way, see increased employee participation and engagement.

CSF member agencies provide quality health care for the underserved, conserve Nebraska's environment, support children and families, and work for animal welfare. Nonprofit members include, among many others, Clinic with a Heart, Habitat for Humanity, Omaha Zoo Foundation, Lincoln Children's Museum, MilkWorks, Nature Conservancy, Ronald McDonald House Charities in Omaha, Make-A-Wish Foundation of Nebraska, Nebraska Public Radio and Television, Nebraska Appleseed, and now, **Nebraska Recycling Council**.

To learn more about Community Services Fund and implementing or enhancing your workplace's campaign, visit the website at communityservicesfund.org, or call the Nebraska Recycling Council and we will help arrange an in-person or phone meeting with Melissa Filipi, executive director of the Community Services Fund.

NRC becomes a State Chapter of the US Composting Council!



US Composting Council®

In January NRC formed a start-up committee and applied to be a state chapter of the US Composting Council. By the end of February, NRC was informed that its “Nebraska Chapter of the US Composting Council” was official. “This is an important step for the composting industry in Nebraska, as well as for the organizational growth of the Nebraska Recycling Council,” said Julie Diegel, executive director. “The Nebraska Recycling Council strives to support the full spectrum of sustainable materials management, including redesign, reduction, reuse, recycling and composting. We are so excited to bring another beneficial dimension to our work with Nebraska municipalities and materials processors.”

A Nebraska Chapter kick-off event is being planned in June. More information will be forthcoming in the near future.

Established in 1990, the US Composting Council (USCC) is the only national organization in the United States dedicated to the development, expansion and promotion of the composting industry. The USCC supports and performs compost related research, best management practices, establishes standards, educates professionals and the public about the benefits of composting and compost utilization, enhances compost product quality, develops training materials for compost manufacturers and markets for compost products.

Webinars & Events



SLPS: Measuring Sustainability: Using Animals as Indicators of Ecological Integrity

March 7, 2019 | 3:30pm | Hastings College | [Join WebEx](#)

Global Recycling Day

March 18th | [Learn More](#)

Glass Recycling Summit 2019

April 2, 2019 | Kansas City, MO | RSVP to Lauren@rippleglass.com

WasteEXPO

May 6-9, 2019 | Las Vegas | [Register](#)

Articles of Interest



[CCREF National Compost Research Scholarship](#)

The Composting Council Research & Education Foundation is pleased to announce the application period for its annual scholarship program has started.

[SWANA Scholarships](#)

In order to prepare the next generation for the environmentally and economically sound practice of solid waste, SWANA has developed several scholarship and internship programs for students studying in fields related to solid waste management.

[Why Amazon's new streamlined packaging is jamming up recycling centers](#)

...the new plastic sacks, which aren't recyclable in curbside recycling bins, are having a negative effect.

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Nebraska Recycling Council | 402-436-2384 | www.NRCNE.org

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