

<Name>

Reuse Day Proclamation

Whereas, <Name> Reuse Day celebrates the values of environmental stewardship, community-building, and economic development and the local organizations that bring these values to life through *reuse* – which includes reselling, repurposing, repairing, upcycling, sharing, borrowing and swapping goods; and

Whereas, <Name> Reuse Day coincides with *International Reuse Day* which is designated as October 20th of every year; and

Whereas, <Name> Reuse Day will be hosting Reuse International’s biennial *ReuseConex* conference on October 18-20, 20XX; and <if not accurate, please add local reuse-related events you’ll be hosting on/near the day>

Whereas, the Institute for Local Self Reliance reports that sending 10,000 pounds of material to an incinerator creates 1 job; sending it to the landfill creates 6 jobs; recycling it creates 36 jobs; and *reusing it* creates anywhere from 28 to 296 jobs; and

Whereas, together with our reuse partners, the <Decision Making Body: Mayor/ Commissioners/ Board of Directors > will work to promote the value of *reuse* and increase its understanding and practice in <Location>;

Now, therefore, I, <Decision Maker>, of <Location>, do hereby proclaim October 20, 2018 to be

<Name>’s 1st Annual Reuse Day

and <Name> encourages all <residents/employees/students> to observe this week.