LETTER FROM THE EXECUTIVE DIRECTOR

What a year it has been! Thank you for making 2019 another remarkable year for Nebraska Recycling Council. Our dedicated staff has done an incredible job at expanding our outreach statewide while strengthening our programs and services.

In this report, you will read how our programs continue to fulfill our mission. These pages are full of excitement and success stories, which would not be possible without our staff, volunteers, board members, supporters and community partners. I want to personally thank each and every one of you for your time, commitment, dedication, and support over the past year. You are all AMAZING, and I am proud to be the new Executive Director of Nebraska Recycling Council!

Heather Creevan
Executive Director

26 entities received $244,000 in funding to purchase nearly $484,000 worth of equipment

4,781 individuals called or used the online recycling guide for recycling assistance

Volunteer hours valued at $42,885
It is often said that it is your reaction to adversity, not the adversity itself that determines how the story will develop. As I reflect over the last year and the challenges the recycling industry has faced in 2019, I am proud of the way the Nebraska Recycling Council has faced these head on and the work they have been involved in across the state of Nebraska. These pages are full of success stories only made possible by the support of you – our members, grantors, volunteers and supporters.

It is your shared belief in our motto “Waste Nothing” and our mission “To maximize the economic and environmental benefits of resource recovery in Nebraska” that led us to becoming the US Composting Council Nebraska Chapter, and we are proud to have become a Nonprofit Association of the Midlands Best Practice Partner.

As the decade comes to a close, 2020 brings exciting new beginnings as Julie Diegel retired and passed the torch on to Heather Creevan as our new Executive Director, and Cliff Fleener takes the chair as the incoming Board President. The Nebraska Recycling Council could not be in the hands of better leadership. I look forward to working with them on all NRC will achieve in 2020 and into the future.

On behalf of Nebraska Recycling Council, thank you for your commitment and continued support.

Danielle Easdale
Board President
THANK YOU TO OUR MEMBERS


SUPPORTING OUR MISSION

2019 Revenue

- Contractual: 4%
- Membership: 13%
- Other: <1%
- Grants: 74%
- Fundraising & Donations: 8%

Total Revenue: $335,024

2019 Expenses

- Operations: 69%
- Program Services & Personnel: 16%
- Investments/Reserves: 14%
- Fundraising: 1%

Total Expenses: $335,024
OUR VISION

To be the authority on sustainable materials management in Nebraska for a future where all materials and resources are reserved for their highest and best use and landfills are the last resort.

OUR IMPACT ACROSS NEBRASKA

NRC is proud to provide statewide outreach.

WHAT PEOPLE ARE SAYING

"The Nebraska Recycling Council is a force for good in our state! From providing grants for new recycling programs, to raising public awareness, to facilitating eco-friendly initiatives for local companies, they are an incredible group truly helping Nebraskans live more sustainably. We are lucky to have people who care enough to keep our state beautiful, both today and tomorrow!"

LeAnn Hofeling, Vice President, Hofeling Enterprises

"The City of South Sioux City is excited to support the residents in this recycling effort and are very grateful to the Nebraska Recycling Council for the funds to do so. Our recycling bins were distributed in a matter of a few short weeks, as residents were so eager to get one!"

South Sioux City, recycling equipment grant recipient