



## OUR MISSION

To maximize  
the economic and  
environmental benefits of  
resource recovery  
in Nebraska

2019

*of the*

YEAR

# COMMUNITY



NEBRASKA RECYCLING  
COUNCIL

## 2019 ANNUAL REPORT

*a year in review*

### LETTER FROM THE EXECUTIVE DIRECTOR



**Heather Creevan**  
Executive Director

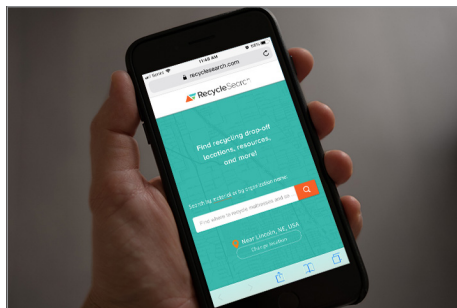
What a year it has been! Thank you for making 2019 another remarkable year for Nebraska Recycling Council. Our dedicated staff has done an incredible job at expanding our outreach statewide while strengthening our programs and services.

In this report, you will read how our programs continue to fulfill our mission. These pages are full of excitement and success stories, which would not be possible without our staff, volunteers, board members, supporters and community partners. I want to personally thank each and every one of you for your time, commitment, dedication, and support over the past year. You are all AMAZING, and I am proud to be the new Executive Director of Nebraska Recycling Council!

*Heather Creevan*



26 entities received \$244,000 in  
funding to purchase nearly \$484,000  
worth of equipment

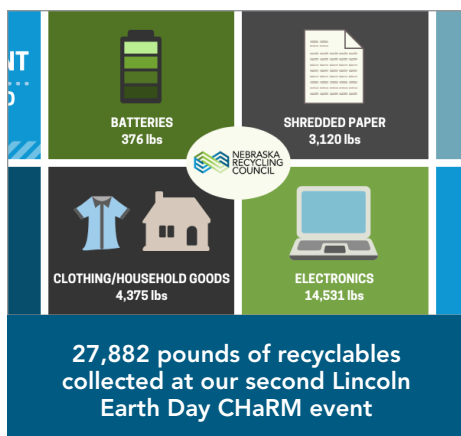


4,781 individuals called or used  
the online recycling guide for  
recycling assistance



Volunteer hours valued at \$42,885

## SUCCESSES WORTH CELEBRATING



## BOARD OF DIRECTORS



Brittney Albin

Anna Baum

Larissa Binod

Kim Burge

Cliff Fleener

Craig Gubbels

Gene Hanlon

Frank Uhlarik

## NRC STAFF



## LETTER FROM THE BOARD PRESIDENT



**Danielle Easdale**  
Board President

It is often said that it is your reaction to adversity, not the adversity itself that determines how the story will develop. As I reflect over the last year and the challenges the recycling industry has faced in 2019, I am proud of the way the Nebraska Recycling Council has faced these head on and the work they have been involved in across the state of Nebraska. These pages are full of success stories only made possible by the support of you – our members, grantors, volunteers and supporters.

It is your shared belief in our motto "Waste Nothing" and our mission "To maximize the economic and environmental benefits of resource recovery in Nebraska" that led us to becoming the US Composting Council Nebraska Chapter, and we are proud to have become a Nonprofit Association of the Midlands Best Practice Partner.

As the decade comes to a close, 2020 brings exciting new beginnings as Julie Diegel retired and passed the torch on to Heather Creevan as our new Executive Director, and Cliff Fleener takes the chair as the incoming Board President. The Nebraska Recycling Council could not be in the hands of better leadership. I look forward to working with them on all NRC will achieve in 2020 and into the future.

On behalf of Nebraska Recycling Council, thank you for your commitment and continued support.

*DAEasdale*

*— waste nothing —*



NRC became a Nonprofit Association of the Midlands (NAM) Best Practice Partner



NRC became the USCC Nebraska Chapter and developed a Compost Committee



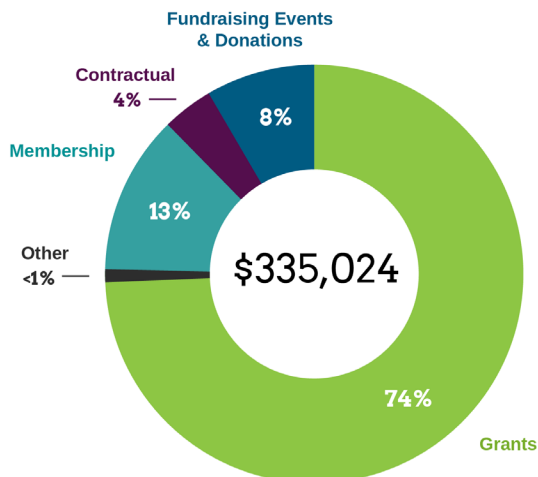
NRC received Zero Waste Leadership Recognition from the City of Lincoln

## THANK YOU TO OUR MEMBERS

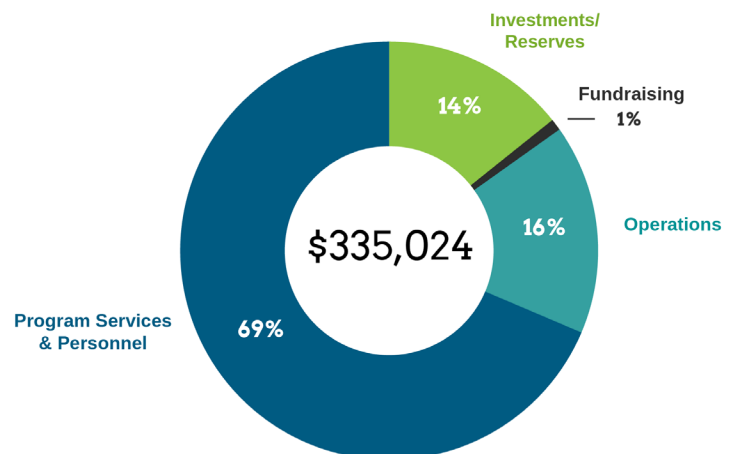
Altitude Recycling Equipment, American Recycling, Ameritas Life Insurance Corp., Aqua Systems, Archer Daniels Midland Co., Assurity Life Insurance Co., Ayars & Ayars Inc., B&R Stores, Inc., BD Pharmaceutical Systems, Becton Dickinson & Company-Medical, Becton Dickinson Holdrege, Big Red Worms, BPR-CPR, Inc. (Benson Plant Rescue/Community Produce Rescue), Casella Resource Solutions, Cass County, Center for People in Need, CenterPointe, Central Community College, Central States Reprocessing, Central States Telecom, City of Alma, City of Curtis, City of Gering, City of Imperial, City of Kearney Sanitation Division, City of Lincoln Recycling Office, City of Minden, City of Norfolk, City of Omaha Recycling Office, City of Scottsbluff, City of Seward, City of South Sioux City, City of St. Paul, City of Wayne Water/Wastewater Department, City of Wisner, Columbus Community Hospital, Computer Hardware, Concordia University, Consolidated Companies, Cornhusker Bank, Country Club of Lincoln, Crete Core Ingredients, Cross Electronic Recycling, Custer County Recycling, DataShield Corporation, Dempsters LLC, Douglas County Environmental Services, Duncan Aviation, Eagle Printing and Sign, Engineering Solutions & Design, Inc., FBG Service Corporation, Firststar Fiber, First-Plymouth Congregational Church, G&P Development Landfill, General Dynamics, George Witt Service, Inc., Goodwill Industries of Greater Nebraska, Inc., Goodwill Industries Serving Southeast Nebraska, Inc., Grand Island Clean Community System, Green Quest Recycling, Habitat for Humanity of Omaha, HDR, Hillside Solutions/Soil Dynamics/Gretna Sanitation, Hofeling Enterprises, Inc., Industrial Services, Integrated Recycling, LLC, Jean S. Waters, Keep Alliance Beautiful, Keep Chadron Beautiful, Keep Keith County Beautiful, Keep Kimball Beautiful, Keep Omaha Beautiful, LifeSpan Technology Recycling, Lincoln Airport Authority, Lincoln Children's Zoo, Lincoln Plastics, Lincoln Public Schools, MCL Construction, Middle Niobrara NRD, Mil-tek Central Recycling & Waste Solutions LLC, MNIS, Inc. Oxford, Motherboard, MWC-KAN, NAI FMA Realty, Nebraska Innovation Campus, Nebraska Public Power District, Nebraska Recycles, Nebraska Safety Council, Nebraska State Fair, New Horizons Enterprises, LLC, Omaha Biofuels Coop, Omaha Permaculture, O'Neill Heinrich Damkroger Bergmeyer & Schultz PC, LLO, Open Harvest Co-op Grocery, Plastilite Corporation, Power Screening, Pro-Tainer, Inc., Recycling Enterprises, Red Willow County, Riekes Equipment Company, Ripple Glass, Roberts Recycling, Rubbermaid Commercial Products, Sadoff Iron and Metal Company, Sandhills Publishing, Schneider Electric, SEAM, Security Shredding Services, ServiceMaster PBM of Lincoln, SOARINGroup, Solid Waste Equipment Co., Inc., SouthPointe Pavilions, Southwick Liquid Waste, St. Vincent de Paul Stores, Stephenson Truck Repair, Sysco Lincoln, Tabitha Health Care Services, Telesis, Inc., The Groundwater Foundation, The Mill Coffee & Tea, The Retrofit Companies, Inc., Triumph Home Health Supplies, Inc., U.S. EPA Region 7, Union Bank & Trust Co., University of Nebraska Medical Center, UNL Landscape Services, Upper Loup Natural Resources District, Uribe Refuse Services, Valmont Industries, Inc., Verdis Group, Village of Hershey, Village of Pilger, Village of Republican City, Washington County Recycling Association, Western Resources Group, Zajicek Refuse Service, Inc.

## SUPPORTING OUR MISSION

### 2019 Revenue



### 2019 Expenses





## OUR PARTNERS



## WHAT PEOPLE ARE SAYING

“The Nebraska Recycling Council is a force for good in our state! From providing grants for new recycling programs, to raising public awareness, to facilitating eco-friendly initiatives for local companies, they are an incredible group truly helping Nebraskans live more sustainably. We are lucky to have people who care enough to keep our state beautiful, both today and tomorrow!”

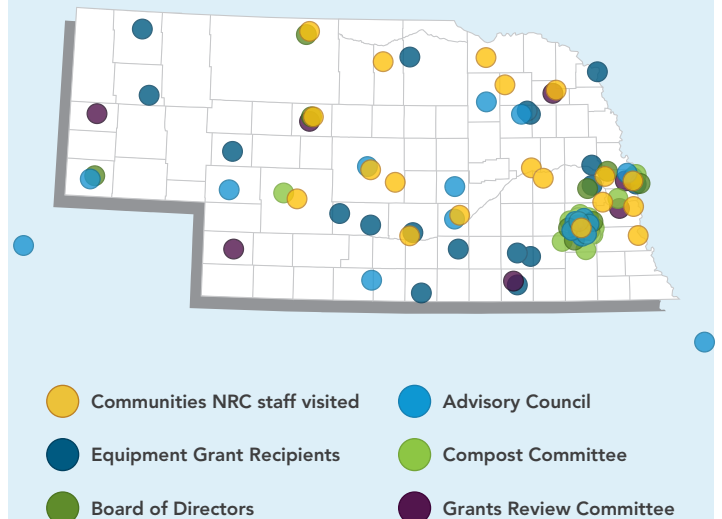
**LeAnn Hofeling**, Vice President, Hofeling Enterprises

“The City of South Sioux City is excited to support the residents in this recycling effort and are very grateful to the Nebraska Recycling Council for the funds to do so. Our recycling bins were distributed in a matter of a few short weeks, as residents were so eager to get one!”

**South Sioux City**, recycling equipment grant recipient

## OUR IMPACT ACROSS NEBRASKA

NRC is proud to provide statewide outreach.



## OUR VISION

To be the authority on sustainable materials management in Nebraska for a future where all materials and resources are reserved for their highest and best use and landfills are the last resort.



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