NEBRASKA RECYCLING COUNCIL

BUILDING RESILIENCE
Strengthening Recycling Systems

JOIN US
October 13-16th
for inspiring and educational sessions, networking, and a virtual happy hour (cheers!)

2020 FALL CONFERENCE
SESSIONS *(stay tuned as we develop these further!)*

**BUSINESS**

**Waste Reduction & Recycling for the Workplace**

What is a waste audit and do you need one? This session, for anyone - from a green team leader to a CEO to a passionate employee - will include expert instruction and how-to guidance on conducting a waste audit, using data to drive changes in the workplace, and best practices for recycling programs and employee engagement.

**COMMUNITY**

**The Regionalization of Recycling**

Recycling systems are strongest when regions work together. These sessions will explore Recycling Market Development; creative contracting between haulers, MRFs, and municipalities; and educating residents, among other strategies that can be immediately applied in our communities. Featuring national leaders of recycling such as The Recycling Partnership!

**KEYNOTE**

**FINDING THE SILVER LINING AND STRENGTHENING RECYCLING IN THE NEW WORLD**

Following massive upheaval and unparalleled struggles over the past three years, the recycling industry is now attracting unprecedented investments to rebuild and expand the U.S. recycling. New funding, policies and partners are coming together to help transform recycling from a waste management strategy to a key foundation of a circular economy. This upbeat presentation will focus on the silver lining of the recent turmoil and solution-based approaches to building resiliency and strengthening recycling in local programs.

**Speaker: Kate Bailey**

*Policy & Research Director, Eco-Cycle*

Kate Bailey is the Policy and Research Director for Eco-Cycle, based in Boulder, Colorado. Eco-Cycle is one of the oldest and largest non-profit recycling organizations in the world and has 44 years of hands-on experience with nearly every aspect of the recycling stream, including hauling materials, MRF operations, education and outreach programs, local and state legislation, advocacy, and hard-to-recycle material collections. Kate is a national expert in creating community infrastructure, policies and programs to reduce waste and increase recycling, and has experience working with a wide range of stakeholders all along the supply chain to advance a circular economy.
SPONSORSHIP OPPORTUNITIES  (discounted for 2020!)

SESSION SPONSORS $750
Session sponsors receive 2 passes to full access all 4 days; recognition during the program; logo in electronic presentations, on postcard mailing, and NRC website; and recognition for 1 year in our electronic newsletter.

AWARD SPONSORS $500
Award sponsors receive 1 pass to full access all 4 days; recognition during the program; logo in electronic promotions, awards videos, and NRC website.

SUPPORTER SPONSORS $250
Supporter sponsors receive recognition during the program, name on electronic promotions, and a listing on NRC website.

VENDOR SHOW

NRC MEMBER $125
NON-MEMBER* $375
*includes a one-year membership beginning January 2021

INDIVIDUAL TICKETS

FULL ACCESS PASS $55
Access to all pre-recorded and live sessions, networking, and vendor show. Check nrcne.org for more details and registration soon!

MEMBERS RECEIVE A 10% DISCOUNT!

We can’t wait to connect with you ONLINE!
2019 AWARD WINNERS

Member of the Year
Valmont Industries

Waste Diversion Service
City of South Sioux City

Waste Diversion Project
Washington County Recycling Association

Green Team of the Year
BD Consumer Health Care – Holdrege

Zero Waste Award
Benson Plant Rescue/Community Produce Rescue

Commonwealth Award
Open Harvest Co-op Grocery

The City of South Sioux City is honored to receive the Waste Diversion Service of the Year Award. This award reminds us that we are on the right track as we only have one planet so we should always look for ways to repurpose, recycle, and reuse everything we can.

Gene Maffit, City of South Sioux City

Valmont is delighted to have been recognized as the Nebraska Recycling Council 2019 Member of the Year. The Nebraska Recycling Council is a leader in the promotion and improvement of recycling and waste reduction in our state and communities. It is an honor to be part of their team.

Cliff Fleener, Valmont Industries, Inc.

As a volunteer-based operation, WCRA has a unique perspective. We act as one big team, with a variety of strengths and skills, all working toward the same goal, appreciating and encouraging one another. The attitudes of our core volunteers are upbeat and supportive of one another. We are a family, and for us, recycling is a labor of love. We still have those who built this wonderful operation volunteering for us. To be honored, for decades of hard work and dedication to their community and their environment, has been the well-deserved icing on their cake. And I’ve been lucky enough to come along for the ride.

Ann Hansen, Washington County Recycling Association

Taking Applications for 2020 Awards Online
nrcne.org/2020-fall-conference