

REDUCING

OUR

IMPACT

**NOTHING
WASTED**

MAXIMIZING

OUR

RESOURCES



**NEBRASKA RECYCLING
COUNCIL**

**VIRTUAL CONFERENCE
October 5-7, 2021**

KEYNOTE by Gary Cuneen, *Seven Generations Ahead*

THINKING SEVEN GENERATIONS AHEAD: A Portfolio of Strategies for Reducing Waste and Advancing Composting

The keynote will discuss the portfolio of work that Seven Generations Ahead (SGA) and partners have implemented over the past 15 years in Illinois which have led to residential curbside composting programs, zero waste events, SGA's Zero Waste Schools program, the founding of the Illinois Food Scrap Coalition and the Wasted Food Action Alliance, and statewide efforts to advance food scrap composting. Participants will walk away with a variety of program strategies and resources to apply across the Midwest, including SGA's Food Scrap Composting Challenges and Solutions in Illinois Report; Economic Impact & Market Study Report on Composting; Food Waste Reduction Toolkit; and Residential Food Scrap Composting Guide for Municipalities. Gary Cuneen is the Founder and Executive Director of Seven Generations Ahead, a non-profit organization formed in 2001 with the mission of promoting ecologically sustainable and healthy communities in the Chicago area and Midwest.



WORKSHOP SESSIONS

Implementing Policy to Influence Recycling and Resource Management

There are a range of policies to reduce consumption and increase recycling, including extended producer responsibility, landfill bans, deposit laws, and Buy Recycled Campaigns. Learn how they work and their impact in states across the country.

Strategies for Community Education in Nebraska

Learn strategies for your community to reduce litter, contamination at the drop off site, and ways to engage your residents by using community based social marketing.

Composting for Small to Mid-size Municipalities and Transfer Stations

Organic materials such as wood waste, yard trimmings, and food scraps are expensive to dispose of and can be turned into a lucrative product for resource managers. This session will demonstrate options that small to mid-size municipalities and transfer stations have in processing this product for the benefit of their communities.

Best Practices for Rural Recycling Systems

Participants will learn about creative partnerships, funding resources and strategies, communication with residents and organizations, and the economic benefits to a rural recycling program.

SPONSORSHIP OPPORTUNITIES

KEYNOTE SPONSOR \$1500 (1 available)

The keynote sponsor receives 3 full access passes to all 3 days, recognition during the program with the opportunity to have a promotional video play before keynote presentation, your logo in electronic presentations, your logo & link on the NRC website, recognition for 1 year in our e-newsletter, your logo on the postcard mailing, recognition in pre- and post-event press releases, and a thank you plaque for display in your office/organization.

SESSION SPONSORS \$1000 (4 available)

Session sponsors receive 2 full access passes to all 3 days, recognition during the program with promotion during your sponsored session, your logo in electronic presentations, your logo & link on the NRC website, recognition for 1 year in our e-newsletter, your logo on the postcard mailing, and recognition in the post-event press release.

AWARD SPONSORS \$1000 (6 available)

Award sponsors receive 2 full access passes to all 3 days, recognition during the program, your logo in electronic presentations, your logo & link on the NRC website, recognition for 1 year in our e-newsletter, your logo in one of the awards videos to be presented during the conference and posted on social media, and recognition with the award winners in the Lincoln Journal Star business announcements.

NETWORKING SPONSORS \$750

Networking sponsors receive 1 full access pass to all 3 days, recognition during the program, your logo in electronic presentations, your logo & link on the NRC website, and recognition on the thank you that will be mailed with the gift to the winners of the networking game.

SUPPORTER SPONSORS \$500

Supporter sponsors receive 1 full access pass to all 3 days, recognition during the program, your name in electronic presentations, and your name & link on the NRC website.

FRIENDS OF NRC SPONSORS \$250

Friends of NRC sponsors receive recognition during the program, your name in electronic presentations, and your name & link on the NRC website.

VENDOR SHOW

NRC MEMBER \$175 | NON-MEMBER \$400*

*includes a one-year membership beginning January 2022



All sponsors & vendors will be listed on the thank you & gift to early bird registrants if sponsorship is received by Friday, August 16, 2021

2020 AWARD WINNERS

**Member of the Year
End Market of the Year
Waste Diversion Project of the Year
Green Team of the Year
Advocacy Champion
Commonwealth Award**

**Union Bank & Trust Company
Soil Dynamics
City of Omaha
Union United, Inc.
Kent Holm
Western Resources Group**

“

It was an honor to receive the Waste Diversion Project of the Year award. Our residents continue to increase participation in the City's recycling programs. Thank you NRC for including us in your conference. We look forward to attending again this fall!

”

Matt O'Connell, City of Omaha

“

Thank you for the award recognition! There are many opportunities out there, and I look forward to continued collaboration and coordination on the many facets of solid waste.

”

Kent Holm, Douglas County Environmental Services

“

Union Bank & Trust is honored to be awarded the 2020 Nebraska Recycling Council Member of the Year. We are grateful to join with the Nebraska Recycling Council in promoting and growing green initiatives and efforts with our employees and in our communities.

”

Jason Muhleisen, Union Bank & Trust

Become a sponsor or vendor & submit nominations online!
nrcne.org/2021-fall-conference

FULL ACCESS PASS \$65 Early Bird; \$80 after Aug 16
STUDENT \$55

Access to all pre-recorded and live sessions, networking, and vendor show.
Check nrcne.org for more details and registration!

MEMBERS RECEIVE A 10% DISCOUNT ON TICKETS!



NEBRASKA RECYCLING COUNCIL

www.nrcne.org

—waste nothing—

(402) 436-2384